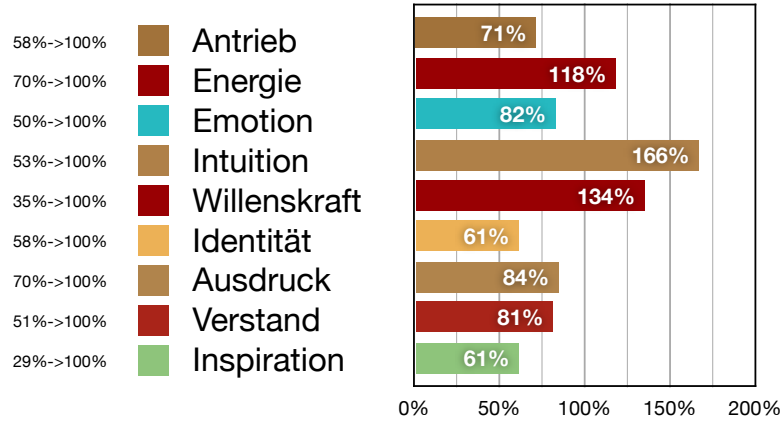


MA-Anzahl: 17

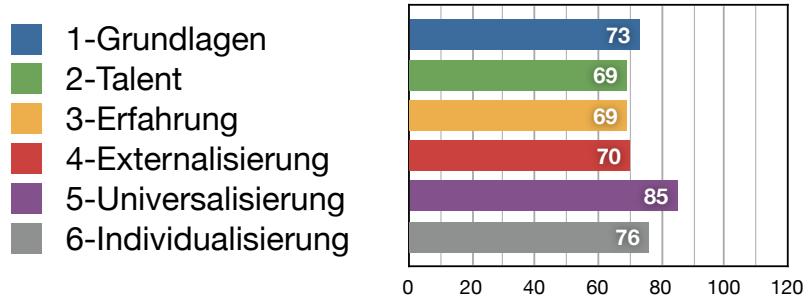
POTENZIALE

Demo-Kunde

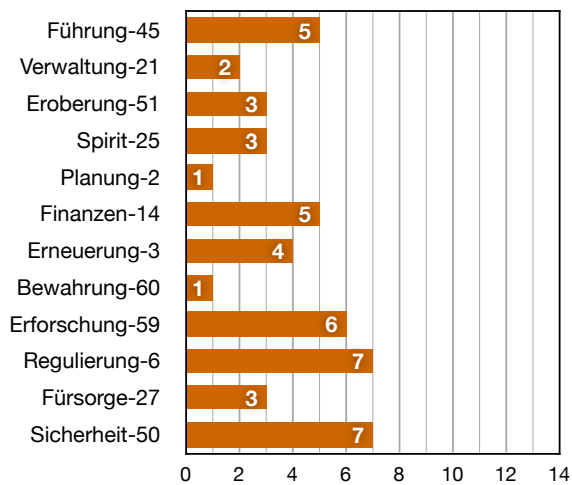
Basisfaktoren relativ (100%=ØBevölkerung)



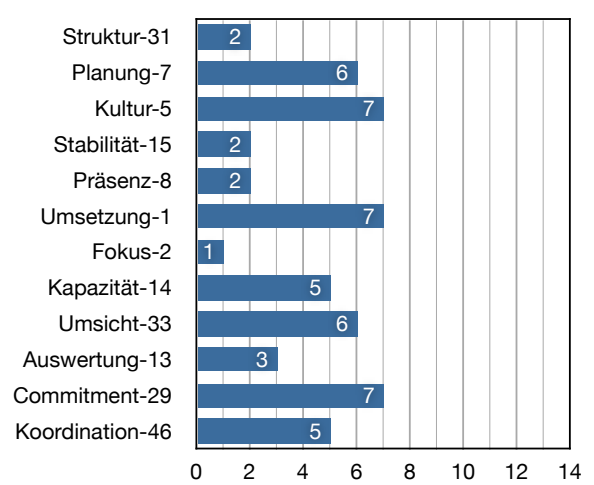
Linienverteilung absolut ungewichtet



O16-Aspekte (≥16 Personen)



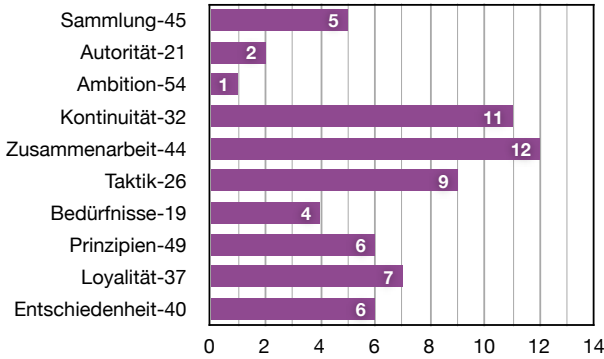
Pentaaspekte (<16 Personen)



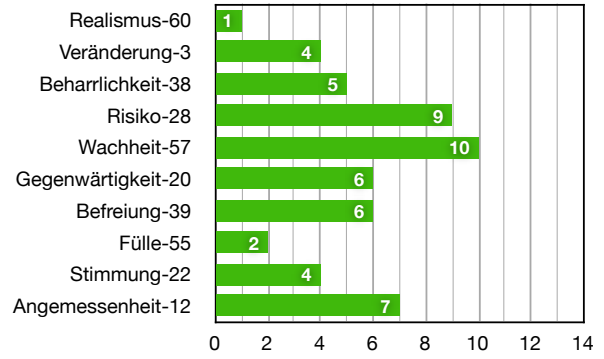
O16-GEWICHTUNGEN

Demo-Kunde

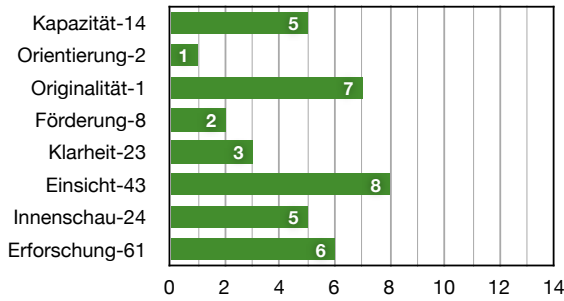
Management



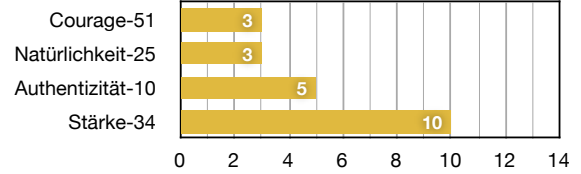
Innovation



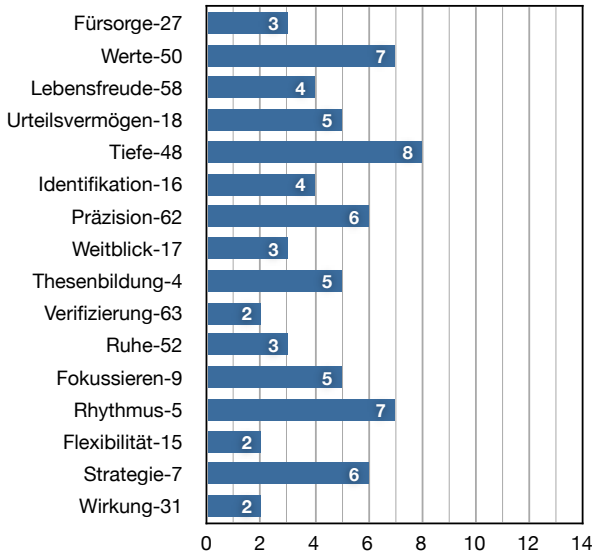
Richtung



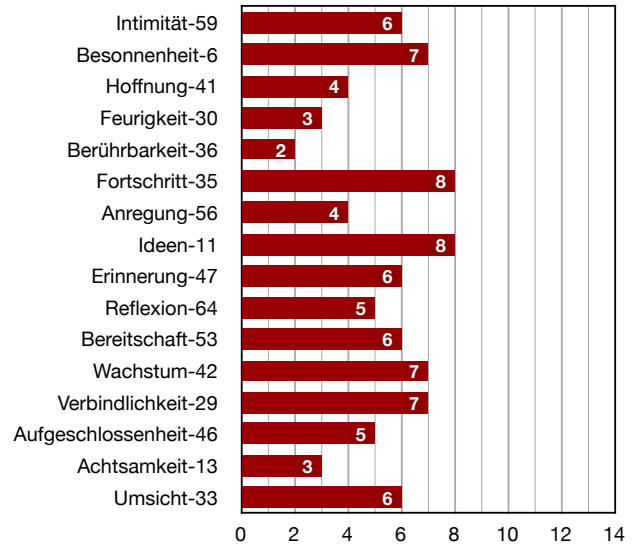
Wettbewerb



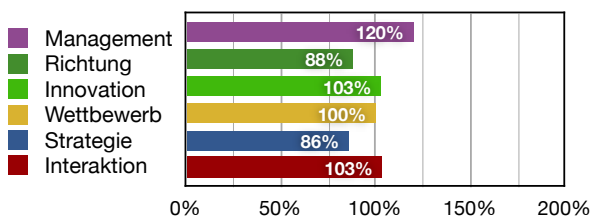
Strategie



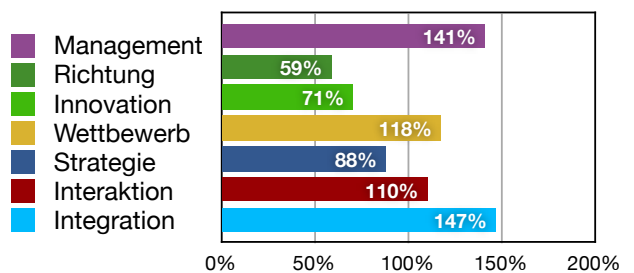
Interaktion



O16 (Potenziale)



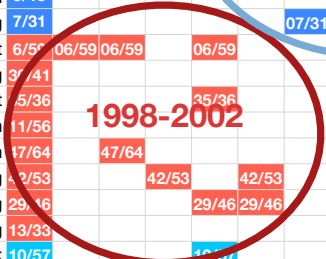
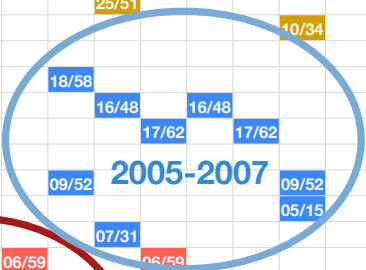
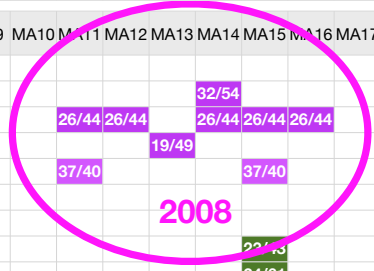
O16 (Ressourcen)



RESSOURCEN

Demo-Kunde

| | MA1 | MA2 | MA3 | MA4 | MA5 | MA6 | MA7 | MA8 | MA9 | MA10 | MA11 | MA12 | MA13 | MA14 | MA15 | MA16 | MA17 | MA18 | MA19 | MA20 | |
|-------------------------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|------|------|------|------|-----|
| MA nach Eintrittsdatum -> | | | | | | | | | | | | | | | | | | | | | |
| Organisation | 21/45 | | | | | | | | | | | | | | | | | | | | 0 |
| Erfolg | 32/54 | | | | | | | | | | | | | | | | | | | | 1 |
| Einfluss | 26/44 | 26/44 | | 26/44 | | | | | | | | 26/44 | 26/44 | 26/44 | 26/44 | 26/44 | | | | | 7 |
| Regulierung | 19/49 | | | | | | | | | | | | 19/49 | | | | | | | | 1 |
| Gemeinschaftssinn | 37/40 | 37/40 | | | | | | | | | | | | | | | | | | | 3 |
| Haltung | 2/14 | | | | | | | | | | | | | | | | | | | | 0 |
| Präsentation | 1/8 | | | | | | | | | | | | | | | | | | | | 0 |
| Strukturierung | 23/43 | 23/43 | | | 23/43 | | | | | | | | | | | | | | | | 3 |
| Erkennen | 24/61 | | | | | | | | | | | | | | | | | | | | 1 |
| Innovation | 3/60 | | | | | | | | | | | | | | | | | | | | 0 |
| Lebensmut | 28/38 | | 28/38 | | | | | | 28/38 | | | 28/38 | | | | | | | | | 3 |
| Spontaneität | 57/20 | 20/57 | | | | 20/57 | 20/57 | | | | | | | | | | | | | | 0 |
| Dynamik | 39/55 | | | | | | | | | | | | | | | | | | | | 3 |
| Offenheit | 12/22 | | | | | | | | | | | | | | | | | | | | 0 |
| Einmaligkeit | 25/51 | | | | | 25/51 | | | | | | | | | | | | | | | 1 |
| Überzeugung | 10/34 | | | | | | | | | 10/34 | | 10/34 | | | | 10/34 | | | | | 3 |
| Erhaltung | 27/50 | | | | | | | | | | 27/50 | | | | | | | | | | 2 |
| Optimierung | 18/58 | | | | 18/58 | | | | | | | | | | | | | | | | 1 |
| Kompetenz | 16/48 | | | | | 16/48 | | 16/48 | | | | | | | | | | | | | 2 |
| Konzeption | 17/62 | | | | | | 17/62 | 17/62 | | | | | | | | | | | | | 2 |
| Verstehen | 4/63 | | | | | | | | | | | | | | | | | | | | 0 |
| Konzentration | 9/52 | | | | 09/52 | | | | | | 09/52 | | | | | | | | | | 2 |
| Assimilation | 5/15 | | | | | | | | | | 05/15 | | | | | | | | | | 1 |
| Führung | 7/31 | | | | | | 07/31 | | | | | | | | 07/31 | | | | | | 2 |
| Fruchtbarkeit | 6/59 | 06/59 | 06/59 | | 06/59 | | | 06/59 | | | | | | | | | | | | | 4 |
| Begeisterung | 30/41 | | | | | | | | | | | | | | | | | | | | 0 |
| Erfahrenheit | 35/36 | | | | | | | | | | | | | | | | | | | | 1 |
| Austausch | 11/56 | | | | | | | | | | | | | | | | | | | | 1 |
| Sinnfinden | 47/64 | 47/64 | | | | | | | | | | | | | | | | | | | 2 |
| Reifung | 42/53 | | | 42/53 | | | 42/53 | | | | | | | 42/53 | | | | | | | 3 |
| Entdeckung | 29/46 | | | 29/46 | 29/46 | | | 29/46 | | | | | | | | | | | | | 3 |
| Auswertung | 13/33 | | | | | | | | | | | | | | | | | | | | 1 |
| Ästhetik | 10/57 | | | | | | | | | | | 10/57 | | | | | | | | | 2 |
| Präsenz | 10/20 | | | | | | | | | | | | | | | | | | | | 0 |
| Charisma | 34/20 | 20/34 | 20/34 | | | 20/34 | | | | | | | | | | | | | | | 3 |
| Macht | 34/57 | 34/57 | | | | | | | | 34/57 | 34/57 | | | | 34/57 | | | | | | 5 |
| | | | | | | | | | | | | | | | | | | | | | 3,7 |



| | MA1 | MA2 | MA3 | MA4 | MA5 | MA6 | MA7 | MA8 | MA9 | MA10 | MA11 | MA12 | MA13 | MA14 | MA15 | MA16 | MA17 | MA18 | MA19 | MA20 | |
|----------------------------------|-------|-------|-------|-----|-------|-------|-------|-------|-----|------|-------|-------|------|------|------|-------|------|------|------|------|---|
| PENTA-STRUKTUREN (<15) | | | | | | | | | | | | | | | | | | | | | |
| Fokus/Kapazität | 2/14 | | | | | | | | | | | | | | | | | | | | 0 |
| Umsetzung/Präsentation | 1/8 | | | | | | | | | | | | | | | | | | | | 0 |
| Kultur/Stabilität | 5/15 | | | | | | | | | | 05/15 | | | | | | | | | | 1 |
| Planung/Struktur | 7/31 | | | | | | 07/31 | | | | | | | | | 07/31 | | | | | 2 |
| Commitment/Koordination | 29/46 | | | | 29/46 | 29/46 | | 29/46 | | | | | | | | | | | | | 3 |
| Auswertung/Umsicht | 13/33 | | | | | | | | | | | | | | | 13/33 | | | | | 1 |
| O16-STRUKTUREN (>16) | | | | | | | | | | | | | | | | | | | | | |
| Management | 21/45 | | | | | | | | | | | | | | | | | | | | 0 |
| Richtung | 2/14 | | | | | | | | | | | | | | | | | | | | 0 |
| Innovation | 3/60 | | | | | | | | | | | | | | | | | | | | 0 |
| Wettbewerb | 25/51 | | | | | | 25/51 | | | | | | | | | | | | | | 1 |
| Strategie | 27/50 | | | | | | | | | | | 27/50 | | | | | | | | | 2 |
| Interaktion | 6/59 | 06/59 | 06/59 | | 06/59 | | | 06/59 | | | | | | | | | | | | | 4 |

O16 (Ressourcen)

